

2025 BROCHURE DISTRIBUTION PROGRAM

- CARVC MEMBERS ONLY -

Want a GREAT OPPORTUNITY to get your campground brochures into the hands of the camping public and have greater exposure without the huge expense?

JOIN THE 2025 CARVC DISTRIBUTION PROGRAM

This is great exposure without the huge expense. When you tally up the expense to host your own info booth at an RV show (booth, food, lodging, gas, staff expenses, etc.), the average cost is about \$1,000-\$2,000 PER SHOW. For **ONLY \$175**, CARVC will distribute your brochures alongside the 2025 NC/SC Camping Carolinas Directory at THREE RV shows - a significant savings in comparison!

ADDITIONAL BENEFITS will be the opportunity to spotlight your campground at the *Camping Carolinas Presentation at the NC RV Shows in Charlotte and Raleigh* and volunteer in the booth at all 3 shows! You have the ability to promote CARVC and your campground while assisting in the CARVC booth.

CARVC and NCRVDA have partnered, and NOW CARVC does a "*Camping In The Carolinas*" presentation at the NC RV Shows on all 3 days. Any member campground at the RV Show who is participating in the Brochure Distribution Program has the opportunity to speak and answer questions about their campground. In addition, as a volunteer you get to personally hand out YOUR CAMPGROUND BROCHURE to the RV Show attendees. This means getting your campground brochure in the hands of potential campers to your campground!



2025 CARVC RV SHOWS

Greenville RV Show - January 3-5 / Greenville Convention Center

Charlotte RV Show - January 24-26 / The Park Expo & Conference Center

Raleigh RV Show - February 14-16 / NC State Fairgrounds Raleigh NC



CampingCarolinas.com

HOW DOES IT WORK?

- Mail CARVC 150 of your campground brochures and CARVC will display them at the 3 listed RV Shows.
- Contact Dee Witting at least TWO weeks prior to each show if you would like to volunteer in the CARVC Booth!
- Contact Dee at carvcmembership@outlook.com • 803-569-1986 • CARVC PO Box 3625, Crossville TN 38557

BROCHURES MUST BE RECEIVED BY FRIDAY, DECEMBER 20TH!



Campground Name: _____

Company Rep Name: _____ E-mail: _____ Phone: _____

Payment Method: _____ Check (payable to CARVC) or _____ Visa _____ MC _____ AMEX

Credit Card # _____ Exp. Date: _____ Security Code: _____

Name on Card: _____

Card Billing Address: _____ Billing Zip Code: _____

Mail or e-mail to: carvcmembership@outlook.com / PO Box 3625 Crossville, TN 38557

Register online: visit CampingCarolinas.com - Click Member Center > Marketing Opportunities

