



2027 BROCHURE DISTRIBUTION PROGRAM

• For CARVC members only •

Want a **GREAT OPPORTUNITY** for effective promotional exposure without the huge expense?

Get your brochures directly into the hands of the camping public - at a fraction of the cost - when you **JOIN THE 2027 CARVC BROCHURE DISTRIBUTION PROGRAM!**

When you tally up the expenses to host your own info booth at an RV show, the average cost for the booth space, food, lodging, gas, staff, etc. can go as high as \$1000 to \$2000 per show.

BUT, for **only \$100***, CARVC will distribute your brochures alongside the 2027 NC/SC CAMPING CAROLINAS directory at **TWO RV SHOWS**. The cost savings is tremendous.

Added EXPOSURE/OPPORTUNITIES:

- **Spotlight on your campground during the daily “Camping in the Carolinas” presentation.** Each day, show attendees gather in a seminar room where we have their full attention and give them insights into camping in NC/SC, including the campgrounds participating in the brochure distribution. *This program was developed in partnership with the NCRVDA.*
- **Volunteer at the booth** and you can personally hand your brochures to RV show attendees. Plus, on any day you’re at a show you are welcome to speak and answer questions during the “Camping in the Carolinas” presentation.

2027 RV SHOWS

Feb. 5-7: Charlotte RV Show, The Park Expo & Conf. Ctr.

Feb. 19-21: Raleigh RV Show, NC State Fairgrounds

Action Item Task List:

- Send enrollment form and payment to CARVC, asap!
- Ship 100 brochures to Big Rig Friendly RV Resort by Jan 22nd.
- Sign up to volunteer in the CARVC booth:
 - Contact Dee Witting at least two weeks prior to each show if you’d like to volunteer. carvcmembership@outlook.com or (803) 569-1986.
 - Or, provide volunteer contact info here (names, emails, cell phone numbers).

2027 BROCHURE DISTRIBUTION ENROLLEE:

Campground

Contact Person

Email

Phone

***Fee is \$100 per rack space for each campground.**
(Multi-park operators: complete a separate form for each park.)

Payment Method: ☐ Check (Make payable to CARVC)
 ☐ Visa ☐ MC ☐ AMEX

Credit Card #

_____/_____
Exp. Date Security Code

Credit Card Billing Address

_____/_____/_____
City / State / Zip Code

Name on Card (Please Print)

Signature

Mail/E-mail this form with payment to:

carvcmembership@outlook.com
PO Box 3625, Crossville, TN 38557

OR, RESERVE YOUR RACK SPACE TODAY!

Go to the “Member Center” tab on www.campingcarolinas.com
and select “**2027 CARVC Brochure Distribution**”
in the dropdown menu. You can also use the QR code below.

SHIP 100 BROCHURES TO:

Big Rig Friendly RV Resort
ATTN: Michelle Fleming
336 Gardners Terrace Road
West Columbia, SC 29172

Brochures must be received by
January 22, 2027.

