

SPONSOR/VENDOR REGISTRATION BOOKLET

KEEP THE CAMPFIRES BURNING

Rekindling Passion, Profit, and
Purpose in Outdoor Recreation



CARVC 2026 CONFERENCE & TRADE SHOW

January 31 - February 3, 2026 • Myrtle Beach, South Carolina
Kingston Plantation/Embassy Suites Myrtle Beach Ocean Front

Keep the Campfires Burning: Rekindling Passion, Profit, and Purpose in Outdoor Recreation

Mark Your Calendar and REGISTER TODAY!

The **2026 CARVC Conference & Expo** is set for **January 31-February 3, 2026** at the **Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation, South Carolina**. As a valued industry supplier, this is your premier opportunity to elevate your brand, connect with decision-makers, generate high-quality leads, and build lasting relationships that drive meaningful business growth and long-term success.

What to Expect

Connect. Promote. Grow! Here's what's included:

- **Exposure:** Expect to interact with attendees from FOUR states - NC, SC, GA, VA - and others who know the CARVC Conference is among the best in the country. *Get ready for powerful connections, increased visibility, and exciting opportunities.*
- **Daily Perks:** Hot breakfast buffet and evening reception with appetizers and 2 complimentary drinks (included with hotel room rate for guests staying at the Embassy Suite).*
- **"Spark the Flame" Welcome Reception:** An evening designed to ignite connections, conversations, and camaraderie! Dinner provided.
- **"Fuel the Fire" Sponsor Spotlight Trivia:** Light up your knowledge and get to know our sponsors before the Expo begins.
- **"The Spark Market" Trade Show:** Share your products and services with enthusiastic and engaged attendees. Box lunch served.
- **"Burn Bright" Monday Evening Reception:** A night of fun and fundraising with our auction. *Please consider donating an auction item or service via the CARVC mobile app.*



*Guests lodging at the Embassy Suites receive complimentary tickets for breakfast buffets and evening receptions. Not staying at Embassy Suites or commuting daily? Breakfast and reception tickets may be added on to your conference registration for an additional fee.

Location and Hotel Reservations

Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation

9800 Queensway Blvd., Myrtle Beach, SC 29572

"Unwind in our spacious suites featuring elevated amenities, a separate living area, and breathtaking oceanfront views - all within a stunning 20-story oceanfront hotel."

Conference Group Lodging Rate: \$129.00/night, plus tax. *Includes daily complimentary breakfast buffet and evening reception (with drink tickets).*



Room Reservations:

- **By Phone:** Call (800) 876-0010. Press Option 2 for Embassy Suites Myrtle Beach Resort. Identify yourself as an attendee of the Carolina Association of RV Parks & Campgrounds and provide the group code: CAO.
- **Online:** A link to the conference hotel reservation page is accessible on the conference website at **www.CARVCconference.com**. Otherwise, go directly to:
<https://book.passkey.com/gt/220716074?gtid=80dfd7e4ef32c2efc6eb2ef068aee21a>

Lodging reservations can be made at any time, but the conference group rate cut off date is **January 8, 2026**. *The hotel books up quickly for the conference and other guests, so don't delay!*

Exhibit Space Inclusions and Vendor Ticketing

Exhibit space inclusions: One 6' x 10' booth with pipe/drape, draped table & 2 chairs. Vendor packet inclusions: Unless declined, packet will include ONE admission for each of the following: Sunday "Spark the Flame" Welcome Reception, Monday "Spark Market" Expo Lunch, Monday "Burn Bright" Evening Networking Dinner, Auction & Entertainment. If more than one rep is attending, additional meals may be purchased a la carte on the sponsor/vendor registration form.

Conference Registration and Payment Methods

Mail in the paper registration form with your check or credit card* information.

Register online via the webpage at www.CARVCconference.com. *credit card payments will incur a processing fee.

Download the new CARVC mobile app to register, get updates, follow the schedule & receive notices during conference, and participate in the auction! **Look for CAMPING CAROLINAS** in your app store for the free download.

More info and register online: www.CARVCconference.com



Find more info & register via our website OR the FREE mobile app. Go to your app store & look for "Camping Carolinas" or use the QR code above.

2026 CARVC Conference & Expo - VENDOR SCHEDULE & Trade Show Map

The following abbreviated agenda is specific to trade show vendors/sponsors.

See the full agenda (including educational sessions) at www.CARVCconference.com or on the CARVC mobile app.

Sunday, February 1

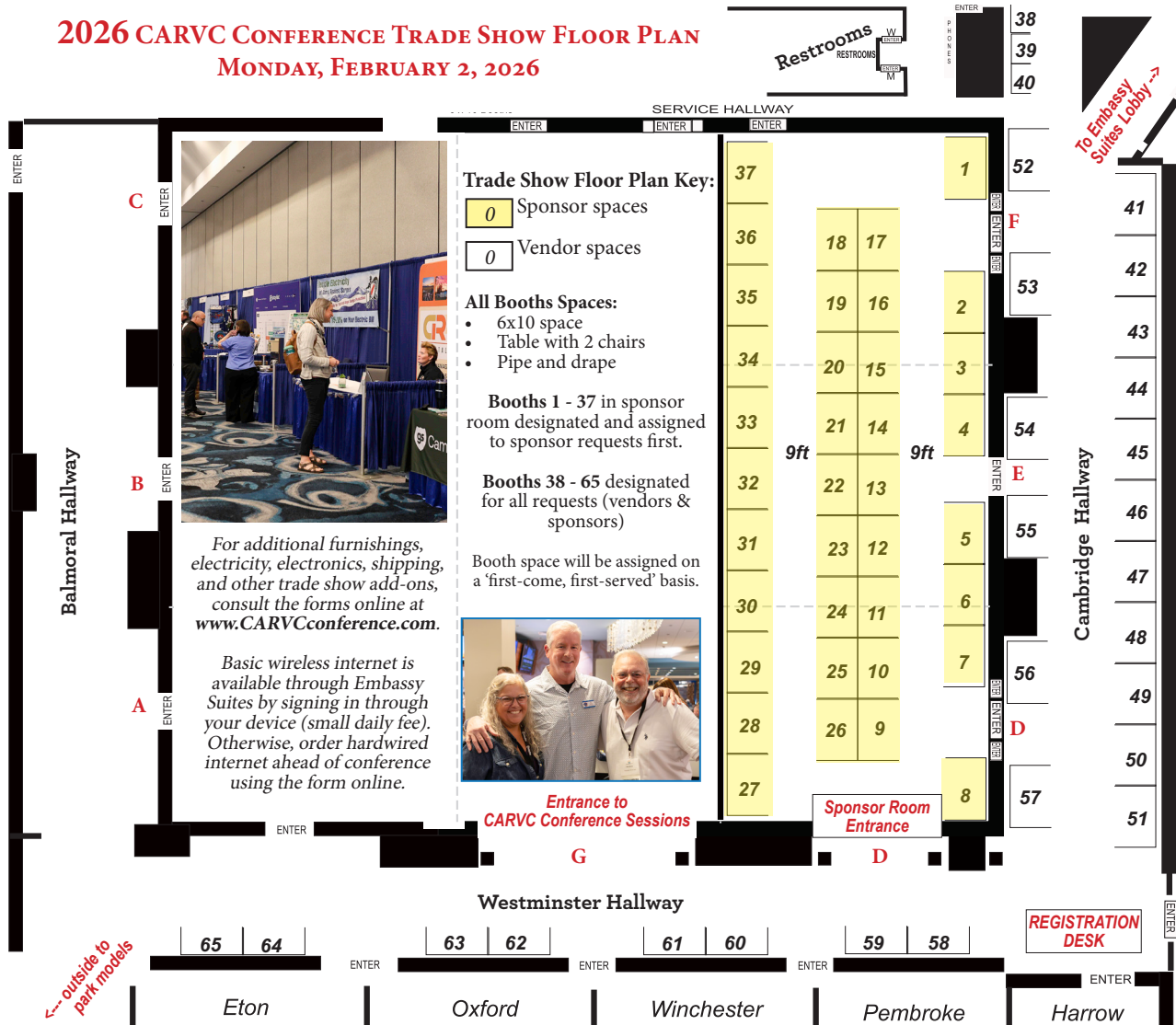
Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
12:00 PM - 5:30 PM	Westminster Hallway	Registration Desk Open / Auction Item Drop-Off.
5:00 PM	Kensington DEF, Hallways	Vendor Setup Begins.
5:30 PM	Coastal Lounge	"Spark the Flame" Welcome Reception (Drink tickets included in room rate. Food provided by CARVC).

Monday, February 2

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
7:30 AM - 12:00 PM	Westminster Hallway	Registration Desk Open / Auction Item Drop-Off. Vendor set up continues in all locations.
9:00 AM - 9:15 AM	Kensington G	Welcome and Introductions (CARVC Board).
12:15 PM - 1:00 PM	Kensington G	Lunch and "Fuel the Fire" Sponsor Spotlight Trivia. Hosted by Bobby Sorden, App My Community and Supplier Spot
1:00 PM - 5:00 PM	Kensington DEF, Hallways	"The Spark Market" Trade Show.
12:45 PM - 5:00 PM	Hallways	Silent Auction Items on Display.
5:00 PM	All locations	Trade Show Breakdown.
5:30 PM - 7:00 PM	Coastal Lounge	Evening Reception (Drink tickets included in room rate).
7:00 PM - 10:00 PM	Kensington G	"Burn Bright" Dinner, Auction & Entertainment.

We're excited to announce that you can register your auction donations any time using our new app! Please be sure to download it from your app store. Look for: **Camping Carolinas.**

2026 CARVC CONFERENCE TRADE SHOW FLOOR PLAN MONDAY, FEBRUARY 2, 2026



More info and register online: www.CARVCconference.com

Keep the Campfires Burning: Rekindling Passion, Profit, and Purpose in Outdoor Recreation

Conference Sponsorship Opportunities

We gratefully welcome your sponsorship support! Sponsorship fees are in addition to your exhibitor booth fee if you also plan to vend during the trade show.

SHOW SPONSOR – \$2,500

Maximum Visibility. Premier Exposure. Exclusive Opportunities.

- Priority booth selection in the Expo Hall (Booths #1–37), assigned on a first-come, first-served basis (see trade show floor plan).*
- Top placement: Logo featured in the header of the main conference app page
- Clickable website link on your company listing
- Custom-branded button on the app home screen
- Embedded infomercial video at the top of your company's detailed listing page
- Exclusive spotlight opportunity: 2–3-minute presentation during the luncheon immediately before the Trade Show
- Brochure or promotional item included in all attendee folders (provided by sponsor)
- High-impact visibility with sponsor acknowledgements during all meals and networking events
- Rotating sponsor spotlight loop featured before each educational session
- Trivia game participation: Submit fun facts about your company for a live, interactive trivia game just before the Trade Show
- Featured exposure in CARVC newsletters leading up to the conference
- Company name and logo displayed on official conference signage

PLATINUM SPONSOR – \$1,000

Strong Presence. Interactive Engagement. Targeted Visibility.

- Priority booth selection in the Expo Hall (Booths #1–37), assigned on a first-come, first-served basis (see trade show floor plan).*
- Custom-branded button on the app home screen
- Clickable website link on your company listing
- Logo displayed at the top of your detailed listing page
- Full company description in your listing
- Brochure or promotional item inserted in all attendee folders (provided by sponsor)
- Sponsor acknowledgements during meals and networking events
- Rotating sponsor spotlight loop shown on the main screen throughout the conference
- Trivia game participation featuring company facts prior to the Trade Show
- Recognition in CARVC newsletters before the event
- Logo and name included on conference signage

GOLD SPONSOR – \$550

Guaranteed Booth. Strong Digital Presence. Consistent Recognition.

- Booth space guaranteed in Booths #1–37 (Kensington DEF).*
- Clickable website link on your listing
- Logo displayed at the top of your detailed listing page
- Full company description in your listing
- Sponsor acknowledgements during meals and networking events
- Placement in rotating sponsor spotlight loop throughout the conference

SILVER SPONSOR – \$350

Reliable Exposure. Strategic Value. Quality Presence.

- Booth space guaranteed in Booths #1–37 (Kensington DEF).*
- Clickable website link on your listing
- Full company description in your listing
- Sponsor Acknowledgements during meals and networking events
- Placement in rotating sponsor spotlight loop throughout the conference

**You must opt IN or OUT of a booth space on the registration form.*

Links to order forms for electric, shipping, additional furnishings, etc. are on the website and mobile app, and included in your confirmation email.

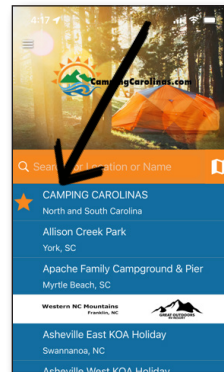
Please Consider Donating an Auction Item

The annual CARVC Auction (with items for both silent bidding and live auction bidding) is always an entertaining event. Your donations of goods and services are, of course, an important component to the fun...and fundraising.

In 2025, we had great success incorporating CARVC's new mobile app into the auction process, and we're doing it again this year for registering donations starting now. (Bidding will take place using the Auctria app; more info on that to be provided at the conference).

Here's a walk through of how to upload information about your donations of goods and services via the CARVC app (with screen captures).

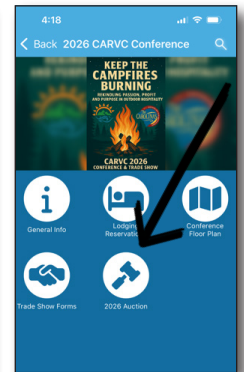
Download the FREE mobile app from your app store by looking for "Camping Carolinas" or using the QR code to the right.



App home page:
Click "Camping Carolinas" at the top of the list (starred)



CARVC info page:
click the **CARVC Conference icon**. Then click the 2026 conf. icon.



Conference page:
Click the **2026 Auction icon**; you'll see the donation form with step-by-step guidance.

Renderings are not to scale or hi-resolution quality. Use as a simple visual aid to get familiar with the mobile app.

More About the CARVC Mobile App

Contact Dee Witting at carvcmembership@outlook.com if you have questions about the mobile app or auction donation form.

The CARVC mobile app is an important tool before - and during - this dynamic conference!

Pre-conference, use the app to link to the lodging reservations page and the online conference registration page, and to register auction donations.

During conference, the app will be the primary source for schedule updates, event locations, announcements, and speaker/seminar information. *New in 2026, auction BIDDING will take place thru the Auctria app.*



Find more info & register via our website OR the FREE mobile app. Go to your app store & look for "Camping Carolinas" or use the QR code above.

More info and register online: www.CARVCconference.com

2026 CARVC Conference & Expo: SPONSOR/VENDOR REGISTRATION FORM

Company / Rep Information:

This information will be used for pre- and post-event communication, to create name badges, and provide meal counts to the host facility.

Company

Mailing Address _____ / _____ / _____
City / State / Zip Code

Telephone _____ Website _____

Contact Person (if different from trade show reps below)

Rep #1:

First and Last Name _____

Email _____

Telephone _____

- Select: ☐ Sunday Welcome Reception
☐ Monday Expo Lunch
☐ Monday Dinner

**These meals (if selected)
are included in your
booth registration fee.**

Rep #2:

First and Last Name _____

Email _____

Telephone _____

- Select: ☐ Sunday Welcome Reception - \$61.00
☐ Monday Expo Lunch - \$46.00
☐ Monday Dinner - \$72.00

**Tally any add-on
meals in the
payment column at
right.**

Rep #3:

First and Last Name _____

Email _____

Telephone _____

- Select: ☐ Sunday Welcome Reception - \$61.00
☐ Monday Trade Show Lunch - \$46.00
☐ Monday Dinner - \$72.00

**Tally any add-on
meals in the
payment column at
right.**

Rep #4:

First and Last Name _____

Email _____

Telephone _____

- Select: ☐ Sunday Welcome Reception - \$61.00
☐ Monday Expo Lunch - \$46.00
☐ Monday Dinner - \$72.00

**Tally any add-on
meals in the
payment column at
right.**

Sponsorships, Booths, Meals, Payment:

Complete all applicable sections and tally up the total, and send this form with your payment.

Section 1: Trade Show Booth: Sponsors and vendors, please indicate your booth space needs. SHOW & PLATINUM level sponsors have priority booth selection.

- ☐ Please reserve vendor booth space for our company (see map)

Show/Platinum Level: Select preferred booth space #: 1st: _____ 2nd: _____ 3rd: _____

- ☐ We do NOT require a booth space

Section 2: Sponsorship Opportunities: See complete sponsorship inclusions in this registration booklet or visit CARVCconference.com for more information.

Select Your Sponsorship Level:

- ☐ Show - \$2,500.00 \$ _____
☐ Platinum - \$1,000.00 \$ _____
☐ Gold - \$550.00 \$ _____
☐ Silver - \$350.00 \$ _____

Section 3: Booth Space Registration: Sponsors wishing to vend must also complete this section. Non-members must include the membership fee line item.

- ☐ One 6'x10' Booth Space - \$350.00 \$ _____
☐ Add-on: CARVC Supplier Membership - \$250.00 \$ _____
(required fee if NOT already an active supplier member)
☐ Additional 6'x10' booth space # _____ x 75.00 \$ _____

Section 4: Additional Meals:

One complimentary admission for each meal is included in the booth rate \$300 booth rate. If additional meals are needed, indicate here (for \$) and with each additional rep's contact info (for meal count purposes).

- ☐ "Spark the Flame" Welcome Reception: (#) _____ x \$61.00 = \$ _____
☐ "The Spark Market" Trade Show Lunch: (#) _____ x \$46.00 = \$ _____
☐ "Burn Bright" Evening Reception: (#) _____ x \$72.00 = \$ _____

Section 5: Breakfast for Reps NOT Staying at Embassy Suites

If some reps in your party are NOT staying at the Embassy Suites, but would like to enjoy the Coastal Grill breakfast buffet each morning, please indicate how many tickets you will need for each day.

- ☐ Monday, February 2: (#) _____ x \$20.00 = \$ _____
☐ Tuesday, February 3: (#) _____ x \$20.00 = \$ _____

Section 6: Total Due and Payment Options

Total up Sections 2, 3, 4 & 5: \$ _____

- ☐ Check Enclosed (payable to CARVC)
☐ Credit Card* ☐ Visa ☐ MC ☐ AMEX

Credit Card # _____ / _____
Exp Date (mo/yr)

Name on Card _____ Security Code _____

Billing Address (if different from company address) _____
*credit card payments will incur a processing fee.

Mail or email to: PO Box 3625, Crossville, TN 38557
carvcmembership@outlook.com

Questions? Dee Witting - (803) 569-1986

More info and register online: www.CARVCconference.com