



ATTENDEE REGISTRATION BOOKLET

January 31 - February 2, 2027
Myrtle Beach, South Carolina

Kingston Plantation / Embassy Suites
Myrtle Beach Ocean Front



PRESERVING TRADITIONS AND CREATING MEMORIES

Mark Your Calendar and REGISTER TODAY!

Join us **Sunday, January 31 - Tuesday, February 2, 2027**, at the Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation for the **2027 CARVC Conference & Expo**. Centered around the theme, **"Preserving Traditions, Creating Memories,"** this premier event brings together campground professionals from 4 states and beyond for three days of education, networking, inspiration, and innovation. Discover practical solutions, connect with industry peers and suppliers, and return to your campground with fresh ideas, valuable resources, and lasting relationships to help your business thrive.

What to Expect

- **Daily Perks:** Hot breakfast buffet and evening reception with (2 drink tickets and appetizers) included with hotel room rate for Embassy Suites guests).*
- **Saturday, January 31:** Pre-Conference Session - "Legal & Insurance Matters Every Campground Should Know." (\$). *This session requires an additional fee and separate registration. You do not need to register for the conference to register and attend this session.*
- **Education You Can Put to Work:** Registration includes access to **9 educational sessions** presented by respected industry peers, plus **interactive roundtable discussions** designed to encourage peer-to-peer learning, idea sharing, and meaningful conversations about the challenges and opportunities facing today's campgrounds.
- **"Legacy & Memories" Trade Show:** Ignite your business with tools, trends, and connections while meeting "face to face" with the campground industry's top suppliers.
- **"Campfire Conversations":** Enjoy interactive, informal sessions that will be taking place during the trade show hosted by the Show & Platinum sponsors.
- **"Celebrating Traditions, Creating Memories" Evening Reception & Dinner:** Join us for an evening of great food, netowrking, and fun! Enjoy karaoke sponsored by Bobby Sorden and App My Community, then take part in CARVC's exciting live auction featuring unique items and experiences - all while supporting your association.
Please consider donating an auction item/service via the CARVC mobile app.



Location and Hotel Reservations

Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation

9800 Queensway Blvd., Myrtle Beach, SC 29572

"Experience the perfect blend of business and coastal relaxation while enjoying spacious two-room suites, complimentary made-to-order breakfast, evening reception, oceanfront amenities, and easy access to everything the Grand Strand has to offer."

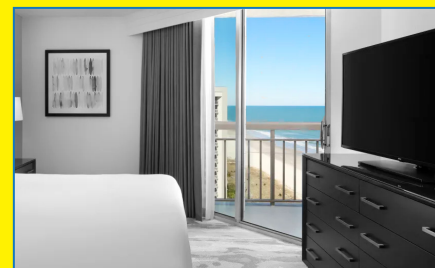
Conference Group Lodging Rate: \$133.00/night, plus applicable taxes & fees.

Includes daily complimentary breakfast buffet and evening reception (with drink tickets).

Be sure to reserve your room by January 7, 2027 - after the reservation deadline room rates will increase by **more than \$100 per night**, subject to availability. **Don't Delay!** The hotel books quickly for the conference and other guests.

Room Reservations:

- **By Phone:** Call (800) 876-0010. Press Option 2 for Embassy Suites Myrtle Beach Resort. Identify yourself as an attendee of the Carolina Association of RV Parks & Campgrounds and provide the group code: **RVP**.
- **Online:** The hotel reservation link is accessible on the conference website at **www.CARVCconference.com** and the **mobile app** under **2027 CARVC Conference > General Info & Links**.



Find more info & register via our website OR the **FREE** mobile app. Go to your app store & look for "Camping Carolinas" or use the QR code above.

Get updates, view the schedule, and receive notices during conference.

Conference Registration and Payment Methods

1. Mail in the paper registration form with your check or credit card* information.
2. Register online via the webpage at www.CARVCconference.com or the mobile app.

*credit card payments will incur a processing fee.

Get more info and register at www.CARVCconference.com or on CARVC app

2027 CARVC CONFERENCE & EXPO AGENDA

Sat-Wed:

7 AM-10 AM (weekends), 7 AM-9:30 AM (weekdays)

5:30 PM - 7:00 PM

Activity:

Breakfast Buffet (Coastal Grill. Breakfast tickets included in Embassy Suites room rate).

Evening Reception (Coastal Lounge. Drink tickets included in Embassy Suites room rate).

Saturday, January 30

Time:	Location:	Event/Notes:
9:00 AM - 4:30 PM (\$) Registration Desk: 9-9:30 AM	WillowTree RV Resort	Legal & Insurance Matters Every Campground Should Know. Christine Taylor, Goldberg Segalla; Mike Jones & Alison Herman, Leavitt Hospitality & Recreation Insurance. (\$ & additional pre-enrollment required. Includes lunch. Transportation on own).
7:00 PM	Black Drum Brewery	Dinner (Dutch treat). Restaurant located on the Embassy Suites campus.

Sunday, January 31

Time:	Location:	Event/Notes:
9:30 AM	Pembroke Room	CARVC Board Meeting.
12:00 PM - 5:30 PM	Cambridge Hallway	Registration Desk Open for Campgrounds & Suppliers / Auction Item Drop-Off / Vendor Setup
1:00 PM - 2:30 PM	Kensington G	Campground Development Case Study. Jayne Cohen, Campground Consulting; Emeka Nnadi, The Nadi Group.
2:30 PM - 2:45 PM		Break with Refreshments Provided.
2:45 PM - 3:30 PM	Kensington G	Panel/Conversations with Campground Owners Sharing What's Working Right Now and the Lessons That will Have You Thinking, "Why Didn't We Do This Sooner?" Moderator: Bobby Sorden, App My Community.
3:45 PM - 4:30 PM	Kensington G	Your Campground is Not Competing With Other Parks, It's Competing for Attention. Garrett McKinnon, Campground Views.
4:45 PM - 5:30 PM	Kensington G	OHI Update. Speaker, TBD.
5:30 PM		First-Time Attendee Gathering. This is a must for 1st time attendees.
5:30 PM	Coastal Grill & Lounge	"The Traditions & Memories" Welcome Reception. Vendors & campground attendees welcome! Adjacent to the Embassy Suites daily reception (drink tax included in room rate). Food provided by CARVC.

Monday February 1

Time:	Location:	Event/Notes:
7:30 AM - 12:00 PM	Cambridge Hallway	Registration Desk Open / Auction Item Drop-Off. Vendor set-up continues in all locations.
9:00 AM - 9:15 AM	Kensington G	Welcome and Introductions (CARVC Board).
9:15 AM - 10:00 AM	Kensington G	Keynote Address Pt. 1: Transform Your Memory From a LIABILITY Into Your Most Powerful ASSET! Sean O'Neill, President, Memory Dynamics, Inc.; Co-Founder, Crazy Ways, LLC.
10:00 AM - 10:15 AM		Break with Coffee Provided.
10:15 AM - 11:00 AM	Kensington G	Review of Grounding Monitor Interrupters. Heidi Doyle & Tristan Ciceri, Electrical Works.
11:00 AM - 11:45 AM	Kensington G	Session TBD.
11:45 AM - 12:15 AM	Kensington G	The Current State of the RV Industry. Travis Creech, Rex & Sons RVs (Wilmington, NC) & the NC RV Dealers Association.
12:15 PM	Kensington G	Box Lunches Available.
12:15 PM - 5:00 PM	Kensington DEF, Hallways	"The Legacy & Memories" Trade Show. Sharing ideas, discovering products, and building the future of camping.
1:00 PM - 5:00 PM	Kensington DEF	"Campfire Conversations." Interactive, informal 15-minute learning sessions hosted by Show & Platinum sponsors. Check conference app for session topics & times.
5:00 PM - 5:30 PM	All Locations	Trade Show Breakdown. Must be completed at end of Trade Show.
7:00 PM - 10:00 PM	Kensington G	"Celebrating Traditions, Creating Memories" Evening Reception & Dinner. Live auction at 7:30 PM. Karaoke entertainment with Bobby Sorden, App My Community. Cash bar all evening.



12:15PM - 7:30 PM:
Silent Auction Open! Display in Cambridge Hallway. Bid using the Auctria App.

Tuesday, February 2

Time:	Location:	Event/Notes:
9:00 AM - 9:45 AM	Kensington G	Keynote Address Pt. 2: Never Forget Another Name - Or Anything Else That Matters! Sean O'Neill, President, Memory Dynamics, Inc.; Co-Founder, Crazy Ways, LLC.
10:00 AM - 10:45 AM	Kensington G	CARVC Annual Business Meeting. All members/non-members are welcome! Board elections, association updates/state of CARVC, Q&A session.
11:00 AM - 12:15 PM	Kensington G	Expert Exchange Roundtables. Join us for roundtables dedicated to specific discussion topics. 9 topics - pick 3 (20 minute sessions). Check the app for facilitators & topics.
12:15 PM - 1:30 PM	Kensington G	Lunch with Presentation. ADA Accessibility in Campgrounds. Nichole Poisson, KOA.
7:00 PM	Dinner (Dutch treat).	Flying Fish Public Market & Grill, 4744 Hwy 17 South, North Myrtle Beach, SC 29582.

Spend an extra night and enjoy the resort facilities and explore the area.

Wednesday, February 3

Time:	Location:	Event/Notes:
9:00 AM - 12:00 PM	Pembroke	CARVC Board Meeting.

Get more info and register at
www.CARVCconference.com or on
the Camping Carolinas mobile app

PRESERVING TRADITIONS AND CREATING MEMORIES

Conference Sponsorship Opportunities

We would gratefully welcome your sponsorship support in addition to having you join us for this exciting conference and trade show!

Here are the list of sponsorship options and promotional opportunities/inclusions:

GOLD SPONSOR – \$600

- Clickable website link on your campground listing.
- High impact visibility with sponsor acknowledgements during all meals and networking events.
- Rotating sponsor spotlight loop featured before each educational session.
- Featured exposure in newsletters, e-mail blasts ahead of conference.
- Campground name and logo displayed on official conference signage.

SILVER SPONSOR – \$350

- Clickable website link on your campground listing.
- High impact visibility with sponsor acknowledgements during all meals and networking events.
- Rotating sponsor spotlight loop featured before each educational session.
- Featured exposure in newsletters, e-mail blasts ahead of conference.
- Campground name and logo displayed on official conference signage.

Include a sponsorship level on your registration form.



Please Consider Donating an Auction Item

The Annual CARVC auction is our association's largest fundraising event of the year! Every donation directly supports CARVC's marketing, advocacy, and member programs, helping strengthen and promote the campground industry through the Carolinas and beyond.

How THE AUCTION WORKS.

There will be Live & Silent Auctions. Download the Auctria app to view all silent and live auction items. Download the Auctria mobile app by scanning this QR code. You can drop off all auction items at the registration table. Please get the following information to auction coordinator **Michelle Fleming** at m.fleming.campground.ops@gmail.com:

- Auction item name
- Item description
- Item value
- Item photo
- Donor name and business.



Cancellation/Refund Policies.

A \$75.00 administrative fee will be taken on any cancellation received by 5:00 PM 30 days prior to the conference (Friday, January 1, 2027). No refunds thereafter.

All registration and sponsorship fees are non-refundable due to weather-related travel disruptions unless the conference itself is cancelled by CARVC. CARVC will make every effort to communicate updates in a timely manner through email blasts and official conference communication channels should any weather conditions impact the conference.

If the hotel conference facilities are open and operational, the CARVC conference will take place as scheduled.

More About the CARVC Mobile App



Find more info & register via our website OR the FREE mobile app. Go to your app store & look for "Camping Carolinas" or use the QR code above.

The CARVC mobile app is an important tool before - and during - this dynamic conference!

The app will be the primary source for schedule updates, event locations, announcements, speaker bios, seminar information, vendors, and alerts.

Contact Dee Witting at carvcmembership@outlook.com or (803) 569-1986 if you have questions about the Camping Carolinas mobile app.

Get more info and register at www.CARVCconference.com or on the Camping Carolinas mobile app

2027 CARVC Conference & Expo: ATTENDEE REGISTRATION FORM

Attendee Registration, Sponsorship, Payment:

Complete all applicable sections and tally up the total, and send this form with your payment. *Please note that the Pre-Conference Session on Legal & Insurance Issues (Sat., Jan. 30th) is NOT included (requires separate registration).*

Company Contact Person Submitting Form:

☐ Check here if attendee #1 is also the primary company contact. Otherwise:

Name: _____

Telephone: _____

Email: _____

Section 1: Attendee Registration - Full Package:

Includes meals from Sunday to Tuesday, nightly receptions with drink tickets, inspiring seminars, exciting entertainment, and our dynamic trade show. Plus, Embassy Suites lodgers receive daily breakfast buffet tickets with their hotel reservation.

Early Bird Attendee Registration (Expires December 11, 2026):

☐ 1st Attendee: (#) _____ x \$299.00 = \$ _____

☐ Additional Attendees: (#) _____ x \$279.00 = \$ _____

Attendee Registration After December 11, 2026:

☐ 1st Attendee: (#) _____ x \$330.00 = \$ _____

☐ Additional Attendees: (#) _____ x \$310.00 = \$ _____

Section 2: Sponsorship Opportunities

See complete sponsorship inclusions in this registration booklet.

Select Your Sponsorship Level:

☐ Gold - \$600.00 \$ _____

☐ Silver - \$350.00 \$ _____

Section 3: Total Due and Payment Options

Total up Sections 1 and 2: \$ _____

☐ Check Enclosed (payable to CARVC)

☐ Credit Card* ☐ Visa ☐ MC ☐ AMEX

Credit Card # _____ Exp Date (mo/yr) _____

Name on Card _____ Security Code _____

Billing Address (if different from company address) _____

*credit card payments will incur a processing fee.

Questions? Contact Dee Witting - Telephone: (803) 569-1986

Mail or email to: PO Box 3625, Crossville, TN 38557

carvcmembership@outlook.com.

**Register online at www.CARVCconference.com
or via the Camping Carolinas mobile app.
If using this form, submit via mail or email.**

Cancellation/Refund Policies: See prior page in registration booklet.

Attendee Information:

This information will be used for pre- and post-event communication and to create name badges for admission to sessions/events. For each attendee, you must check off which meals they will be attending.

Campground/Company _____

Mailing Address _____

City / State / Zip Code _____

Website _____

Attendee #1:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Dinner

☐ Monday Expo Lunch

☐ Tuesday Lunch

Attendee #2:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Dinner

☐ Monday Expo Lunch

☐ Tuesday Lunch

Attendee #3:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Dinner

☐ Monday Expo Lunch

☐ Tuesday Lunch

Attendee #4:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Dinner

☐ Monday Expo Lunch

☐ Tuesday Lunch