



**2025 CARVC
Conference
& Expo**



**ATTENDEE
Registration**

February 8-11, 2025

Myrtle Beach South Carolina
Kingston Plantation/Embassy Suites Myrtle Beach Oceanfront





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REGISTER TODAY

The 2025 CARVC Conference & Expo will be taking place February 8-11, 2025, at the Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation. You will NOT want to miss out on this opportunity to gain a wealth of information, resources, and connections that can significantly benefit your business and personal growth within the campground industry in an oceanfront setting.

WHAT TO EXPECT

- HANDS ON RV Technical Institute Training. (\$)
- CPR Training and Certification. (\$)
- An afternoon of Pre-Conference Marketing Sessions to benefit any size of campground.
- Daily Breakfast Buffet included in the daily room rate.
- Daily Evening Reception with 2 drink tickets and appetizers included in the daily room rate.
- Sunday Gridiron Gathering, Monday Expo Lunch, Monday Game Day Gala & Tuesday Lunch all included in the registration rate!
- A fun interactive Trivia Session highlighting the Show Sponsors with prizes awarded.
- Entertainment provided by Walter Finley & April Dawn & The Blackwater Band.
- Educational Sessions presented by top leaders in the campground industry!
- Product EXPO featuring 50 Suppliers.

(\$) - Hands On RV Technical Institute Training and CPR Training/Certification are add-on fees and not included in the conference package rate.

LOCATION & HOTEL RESERVATIONS

Embassy Suites Myrtle Beach Oceanfront!

Come and relax in your spacious suite with elevated amenities, a dedicated living area, and oceanfront views in this 20-story oceanfront hotel.

\$126 room rate per night which INCLUDES a daily complimentary buffet breakfast and evening reception with drink tickets included!

TO MAKE LODGING RESERVATIONS:

Call **800-876-0010**, press option 2 for the Embassy Suites Beach Resort. Identify yourself as an attendee of Carolinas Association of RV Parks and Campgrounds and use the Group Code CRA.

The web address link is: <https://book.passkey.com/go/CARVPC2025>

RESERVATIONS CUT OFF DATE IS JANUARY 17, 2025!

CONFERENCE REGISTRATION PAYMENT METHODS

For more information or to register online, go to CampingCarolinas.com, and select the 'ABOUT CARVC' tab.

Return form to CARVC - PO BOX 3625, Crossville, TN 38557



2025 CARVC CONFERENCE & EXPO AGENDA



SATURDAY, FEBRUARY 8

6:30-10:30 AM	Breakfast Buffet / Coastal Grill (Included in Room Rate)
8:30-9:00 AM	Registration / RV Technical Institute Training (\$) / Transportation Not Provided Ocean Lakes Family Campground
9:00- 5:00 PM	RV Technical Institute Training / Hands on Session / Includes Lunch & Ocean Lakes Family Campground Tour / <i>Ocean Lakes Family Campground</i>
5:30-7:00 PM	Evening Reception / Drink Tickets / Included in Room Rate / <i>Coastal Lounge</i>
7:00 PM	Dinner / Dutch Treat / Black Drum Brewing / <i>Located at Embassy Suites Hotel</i>

SUNDAY, FEBRUARY 9

6:30-10:30 AM	Breakfast Buffet / Included in Room Rate / <i>Coastal Grill</i>
9:30 AM	CARVC Board Meeting / <i>Pembroke</i>
11:30-5:00 PM	Registration / Drop-off auction items / <i>Westminster Hallway</i>
12:00 -2:00 PM	CPR Training Session (\$) / Darin Almond / <i>Pembroke</i>
2:00-2:45 PM	Creating the Right Experience for Your Website to Book More Reservations Josh Richardson / Influence Digital Agency / <i>Kensington G</i>
2:45-3:00 PM	Break
3:00-3:45 PM	Campground Marketing/ Influence Digital Agency / <i>Kensington G</i>
3:45-4:00 PM	Break
4:00-4:45 PM	Website Reporting & Analytics / Feliks Yamnik / <i>Kensington G</i>
4:45-5:00 PM	Break
5:00- 5:30 PM	Session TBD / <i>Kensington G</i>
5:30 PM	Gridiron Gathering / Watch the Big Game / Drink Tickets Included in Room Rate Food Provided by CARVC / <i>Coastal Lounge / Vista 1 & 2 / Embassy Hotel</i>



MONDAY, FEBRUARY 10

6:30-9:00 AM	Breakfast Buffet / Included in Room Rate / <i>Coastal Grill</i>
7:30-Noon	Vendor Set-Up / <i>Kensington ABC, Balmoral & Westminster Hallways</i>
7:30-Noon	Registration / Drop-off Auction Items / <i>Westminster Hallway</i>
9:00-9:15 AM	Welcome & Introductions / <i>Kensington G</i>
9:15-10:15 AM	Opening Keynote / Train the Trainer: Teambuilding Dynamics / Part 1 Kelly Jones / VP of Operations / Great Escapes RV Resorts / <i>Kensington G</i>
10:15-10:30 AM	Break / Coffee Provided
10:30-11:15 AM	Making Data-Driven Decisions Rachel Godbout / Chief Operating Officer / Advanced Outdoor Management <i>Kensington G</i>
11:15- 11:30 AM	Break
11:30-12:45 PM	Trivia Session / Trade Show Sponsors Spotlight / Boxed Lunch Bobby Sorden / Founder & CEO of Suppliers Spot Explore the dynamics of teamwork, collaboration & communication! Prizes Awarded! / <i>Kensington G</i>
12:45-5:00 PM	Supplier Trade Show / <i>Kensington A, B, C / Westminster & Balmoral Hallways</i>
12:45-5:00 PM	Silent Auction / <i>Corner of Balmoral & Westminster Hallway / Next to Bar</i>
5:00 PM	Trade Show Breakdown
5:30-7:00 PM	Evening Reception / Drink Coupons Included in Room Rate / <i>Coastal Lounge</i> Entertainment Provided by Walter Finley & April Dawn
7:00-10:00 PM	Game Day Gala / Dinner, Live Auction / Entertainment by Blackwater Band Cash Bar / <i>Kensington G</i>

TUESDAY, FEBRUARY 11

6:30-9:00 AM	Breakfast Buffet / Included in Room Rate / <i>Coastal Lounge</i>
9:00-10:00 AM	Train the Trainer: Teambuilding Dynamics / Part 2 Kelly Jones / VP of Operations / Great Escapes RV Resorts / <i>Kensington G</i>
10:00 -10:15 AM	Break
10:15-11:15 AM	Annual Business Meeting / Board of Directors Elections / <i>Kensington G</i>
11:15-11:30 AM	Break
11:30-12:15 PM	Beyond the Campfire: Innovating Communications & Engagement Strategies For Sustainable Camper Relationships Mark Koep / Founder & CEO, Campground Views / <i>Kensington G</i>
12:15-1:30 PM	Lunch / Wastewater Treatment 101 Session Mike Stidham, VP EZ Treat / Gary MacConnell / MacConnell & Associates P.C. <i>Kensington G</i>
1:30-5:30 PM	Spend an extra night & enjoy your hotel directly on the beach Waterpark, Outdoor Pool & Pool Deck, Fire Pits, Spa & Fitness Center
5:30-7:00 PM	Evening Reception / Drink Coupons Included in Room Rate / <i>Coastal Lounge</i>
7:00 PM	Dinner / <i>Flying Fish Public Market & Grill / 4744 Hwy 17S, North Myrtle Beach</i>

WEDNESDAY, FEBRUARY 12

9:00-12:00 PM	CARVC Board Meeting / <i>Pembroke</i>
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Preliminary Agenda / Subject to Change



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REGISTER NOW TO ATTEND THIS PREMIER EVENT CELEBRATING THE BEST IN OUTDOOR HOSPITALITY!

Registration includes all meals, (Sunday-Tuesday), daily evening reception (drink tickets included) and breakfast buffet included in daily room rate, educational seminars, entertainment & trade show.

Note: **Saturday RVTI Session & Sunday CPR sessions NOT included in conference registration rate!**

Company Name: _____ Contact Person: _____

E-mail Address: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

FULL REGISTRATION

(Includes registration for Sunday-Tuesday / All meals, events, trade show)

- Early Bird Special / Before January 10, 2025
1st Attendee Registration _____ x \$299 = \$ _____
Each Additional Registration: Number of People _____ x \$279 each = \$ _____
- After January 10, 2025
1st Attendee Registration _____ x \$325 = \$ _____
Each Additional Registration Number of People _____ x \$305 each = \$ _____
- Ala Carte: Attendees Not Staying at Embassy Suites
Monday Breakfast: Number of People _____ x \$17 each = \$ _____
Tuesday Breakfast: Number of People _____ x \$17 each = \$ _____
Note: Please see Dee to get ticket to show at breakfast stand

SPONSORSHIP / PROMOTIONAL OPPORTUNITIES

PLATINUM: Campground name & logo displayed on conference signage, in conference program & on the Camping Carolinas Website / Linking to campground \$1,000 \$ _____

GOLD: Campground name & logo displayed on conference signage, in conference program & on the Camping Carolinas Website / Linking to campground \$500 \$ _____

SILVER: Campground name & logo displayed on conference signage, in conference program & on the Camping Carolinas Website / Linking to campground \$300 \$ _____

PAYMENT INFORMATION

Total Cost: _____ Payment Method: ___ Check (payable to CARVC) or Credit Card ___ Visa ___ MC ___ AMEX

Credit Card # _____ Exp. Date _____ Security Code _____

Name on Card: _____ Billing Address: _____ State _____ Zip: _____

Mail or e-mail to: carvcmembership@outlook.com / PO Box 3625 Crossville, TN 38557



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NAMES ON BADGES (Please print first & last name)

Please check the meals that each attendee will be present. **FULL REGISTRATION INCLUDES ALL MEALS.** If not attending all meals, please check meals that you will be present. Buffet Breakfast & Evening Reception included in Daily Room Rate.

Name _____ ALL MEALS _____

Sunday Gridiron Gathering _____ Monday Expo Lunch _____ Monday Game Day Gala _____ Tuesday Lunch _____

Name _____ ALL MEALS _____

Sunday Gridiron Gathering _____ Monday Expo Lunch _____ Monday Game Day Gala _____ Tuesday Lunch _____

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Name _____ ALL MEALS _____

Sunday Gridiron Gathering _____ Monday Expo Lunch _____ Monday Game Day Gala _____ Tuesday Lunch _____

PLEASE CONSIDER BRINGING AN AUCTION ITEM

Our Annual Auction Fund Raiser is EXTREMELY important to the continues success of CARVC! Great auction items include gift baskets, gift certificates, a vacation package to your own RV Park, etc. If you have an idea of what you may be bringing, please write below. Thank you for your support and participation!

Auction Item: _____ Estimated Value: _____

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Supplier Trade Show