

2026 CARVC Conference & Expo Agenda

Saturday, January 31

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
8:30 AM - 9:00 AM	Myrtle Beach Travel Park	Registration: NFPA 1194 Training (must provide your own transportation).
9:00 AM - 5:00 PM	Myrtle Beach Travel Park	NFPA 1194 Training and Facility Tour , includes lunch. (\$, additional enrollment required).
5:30 PM - 7:00 PM	Coastal Lounge	Evening Reception (Drink tickets included in room rate).
7:00 PM	Black Drum Brewery	Dinner (Dutch treat). Restaurant located at Embassy Suites.

Sunday, February 1

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
9:30 AM	Pembroke Room	CARVC Board Meeting.
12:00 PM - 5:30 PM	Westminster Hallway	Registration Desk Open / Auction Item Drop-Off.
1:00 PM - 2:30 PM	Kensington G	Campground Development Case Study. Jayne Cohen, Campground Consulting Group; Emeka Nnadi, The Nadi Group; and featuring The Lakes RV & Cabin Resort, NC.
2:45 PM - 3:30 PM	Kensington G	The Importance of Social Media. Jacob Hagofsky, 52 Unlimited.
3:45 PM - 4:30 PM	Kensington G	What's 'Appening' (Panel on mobile apps). Facilitator: Bobby Sorden, App My Community.
4:45 PM - 5:30 PM	Kensington G	Session TBD.
5:00 PM	Kensington DEF, Hallways	Vendor Setup Begins.
5:30 PM	Coastal Lounge	"Spark the Flame" Welcome Reception (Drink tickets included in room rate. Food provided by CARVC).

Monday, February 2

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
7:30 AM - 12:00 PM	Westminster Hallway	Registration Desk Open / Auction Item Drop-Off. Vendor set up continues in all locations.
9:00 AM - 9:15 AM	Kensington G	Welcome and Introductions (CARVC Board).
9:15 AM - 10:00 AM	Kensington G	Opening Keynote: Elevating the Customer from King to Emperor. Ken Corbin, author of 8 books on sales growth, personal and business management.
10:15 AM - 11:00 AM	Kensington G	Legal Session: What Did We Get Sued For in 2025? Christine Taylor, Esq., Goldberg Segalla.
11:15 AM - 12:15 PM	Kensington G	Workplace Safety: Substance Use Awareness. Craig Bourque, Carolina Testing.
12:15 PM - 1:00 PM	Kensington G	Lunch and "Fuel the Fire" Sponsor Spotlight Trivia. Hosted by Bobby Sorden, App My Community and Supplier Spot
1:00 PM - 5:00 PM	Kensington DEF, Hallways	"The Spark Market" Trade Show.
12:45 PM - 5:00 PM	Hallways	Silent Auction Items on Display.
5:00 PM	All locations	Trade Show Breakdown. <u>Must be completed at end of Trade Show.</u>
5:30 PM - 7:00 PM	Coastal Lounge	Evening Reception (Drink tickets included in room rate).
7:00 PM - 10:00 PM	Kensington G	"Burn Bright" Dinner, Auction & Entertainment.

We're excited to announce that you can register your auction donations any time using our new app! Please be sure to download it from your app store. Look for: **Camping Carolinas.**

Tuesday, February 3

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
9:00 AM - 10:00 AM	Kensington G	Growing Your Business. Ken Corbin, author of 8 books on sales growth, personal and business management.
10:15 AM - 11:15 AM	Kensington G	Annual Business Meeting. All members/non-members are welcome! Meet your CARVC Board. 2026 Board elections. CARVC accomplishments in 2025 and the 2026 goals.
11:30 AM - 12:15 PM	Kensington G	Accessibility in Campgrounds. Nichole Poisson, Sr. Manager of Franchise Development, KOA.
12:15 PM - 12:45 PM	Kensington G	Lunch.
12:45 PM - 1:30 PM	Kensington G	Fe-Fi-Fo-Fum, How Am I Going to Get This All Done: A Day in the Life of A Campground Owner. Facilitator: Tyler Watts, Broad River Campground. Panel of Campground Operators.
1:30 PM - 5:30 PM	Around the Resort	Spend an extra night and enjoy the resort facilities or explore the area.
5:30 PM - 7:00 PM	Coastal Lounge	Evening Reception (Drink tickets included in room rate).
7:00 PM	Location TBD	Dinner (Dutch treat).

Wednesday February 4

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
9:00 AM - 12:00 PM	Pembroke	CARVC Board Meeting.



Find more info & register via our website OR the FREE mobile app. Go to your app store & look for **"Camping Carolinas"** or use the QR code at left.

More info and register online: www.CARVCconference.com