



SPONSOR & VENDOR REGISTRATION BOOKLET

January 31 - February 2, 2027
Myrtle Beach, South Carolina

Kingston Plantation / Embassy Suites
Myrtle Beach Oceanfront



PRESERVING TRADITIONS AND CREATING MEMORIES

Mark Your Calendar and REGISTER TODAY!

Join us for the **2027 CARVC Conference & Expo**, taking place **Sunday, January 31 - Tuesday, February 2, 2027**, at the Embassy Suites Myrtle Beach Oceanfront Resort at Kingston Plantation in Myrtle Beach, South Carolina.

This is your opportunity to put your company in front of campground owners and key decision-makers from across the Carolinas and surrounding states. Showcase your products and services, strengthen existing relationships, generate qualified leads, and position your business for continued growth in the outdoor hospitality industry.

What to Expect

More Parks. More People. More Possibilities. Here's what's included:

- **Exposure:** Expect to interact with attendees from FOUR states - NC, SC, GA, VA - and others who know the CARVC Conference is among the best in the country. *Get ready for powerful connections, increased visibility, and exciting opportunities.*
- **Daily Perks:** Hot breakfast buffet and evening reception with appetizers and 2 complimentary drinks (included for guests staying at the Embassy Suites).
- **"Campfire Kickoff" Sunday Welcome Reception:** Your 1st opportunity to make meaningful connections. Renew relationships, meet new customers, and enjoy great conversation.
- **"Legacy & Memories" Trade Show:** Showcase your products and services to engaged campground owners, operators, and industry professionals eager to discover new solutions for their businesses. *Show and Platinum-level sponsors receive the exclusive opportunity to highlight their company during "Campfire Conversations" on the Expo floor.*
- **"Celebrating Traditions, Creating Memories" Monday Evening Reception:** A night of fun, fundraising, and karaoke provided by Bobby Sorden of App My Community. *Please consider donating an auction item or service.*



Location and Hotel Reservations

Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation

9800 Queensway Blvd., Myrtle Beach, SC 29572

"Experience the perfect blend of business and coastal relaxation while enjoying spacious two-room suites, complimentary made-to-order breakfast, evening reception, oceanfront amenities, and easy access to everything the Grand Strand has to offer."

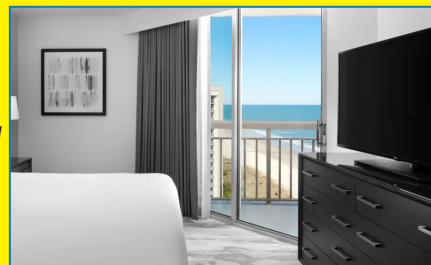
Conference Group Lodging Rate: \$133.00/night, plus applicable taxes & fees.

Includes daily complimentary breakfast buffet and evening reception (with drink tickets).

Be sure to reserve your room by January 7, 2027 - after the reservation deadline room rates will increase by **more than \$100 per night**, subject to availability. **Don't Delay!** The hotel books quickly for the conference and other guests.

Room Reservations:

- **By Phone:** Call (800) 876-0010. Press Option 2 for Embassy Suites Myrtle Beach Resort. Identify yourself as an attendee of the Carolina Association of RV Parks & Campgrounds and provide the group code: **RVP**.
- **Online:** The hotel reservation link is accessible on the conference website at **CARVCconference.com** and the mobile app under **2027 CARVC Conference > General Info & Links**.



Make the Most of Your Conference Experience!

You can register as many supplier reps as you need for your trade show space. Your company's registration packet will include **ONE** admission ticket to the Traditions & Memories Welcome Reception, the Trade Show Box Lunch, and the Celebrating Traditions, Creating Memories Evening Reception. You can purchase additional tickets à la carte for those three gatherings on the registration form. *CARVC welcomes all supplier reps to attend the conference's educational sessions.*

Conference Registration and Payment Methods

1. Mail in the paper registration form with your check or credit card* information.
2. Register online via the webpage at www.CARVCconference.com or the mobile app.

*credit card payments will incur a processing fee.



Find more info & register via our website OR the FREE mobile app. Go to your app store & look for "Camping Carolinas" or use the QR code above.

Get updates, view the schedule, and receive notices during conference.

The following abbreviated agenda is specific to trade show vendors/sponsors.

Sunday, January 31, 2027

Time:	Location:	Event/Notes:
7:00 AM - 10:00 AM	Coastal Grill	Breakfast Buffet (Breakfast tickets included in Embassy Suites room rate).
12:00 PM - 5:30 PM	Cambridge Hallway	Registration Desk Open for Campgrounds & Suppliers / Auction Item Drop-Off / Vendor Setup
5:30 PM	Coastal Grill & Lounge	“The Traditions & Memories” Welcome Reception. <i>Vendors & campground attendees welcome!</i> <i>Held adjacent to the Embassy Suites daily reception (drink tax included in room rate). Food provided by CARVC.</i>

Monday, February 1

Time:	Location:	Event/Notes:
7:00 AM - 10:00 AM	Coastal Grill	Breakfast Buffet (Breakfast tickets included in Embassy Suites room rate).
7:30 AM - 12:00 PM	Cambridge Hallway	Registration Desk Open / Auction Item Drop-Off. Vendor set-up continues in all locations.
12:15 PM	Kensington G	Box Lunches Available. "The Legacy & Memories" Trade Show. <i>Sharing ideas, discovering products, and building the future of camping.</i>
12:15 PM - 5:00 PM	Kensington DEF, Hallways	
1:00 PM - 5:00 PM	Kensington DEF	"Campfire Conversations." <i>Interactive, informal 15-minute learning sessions hosted by Show & Platinum sponsors. Check conference app for session topics & times.</i>
5:00 PM - 5:30 PM	All Locations	Trade Show Breakdown. <u>Must be completed at end of Trade Show.</u>
7:00 PM - 10:00 PM	Kensington G	"Celebrating Traditions, Creating Memories" Evening Reception & Dinner. <i>Live auction at 7:30 PM. Karaoke entertainment with Bobby Sorden. App My Community. Cash bar all evening.</i>

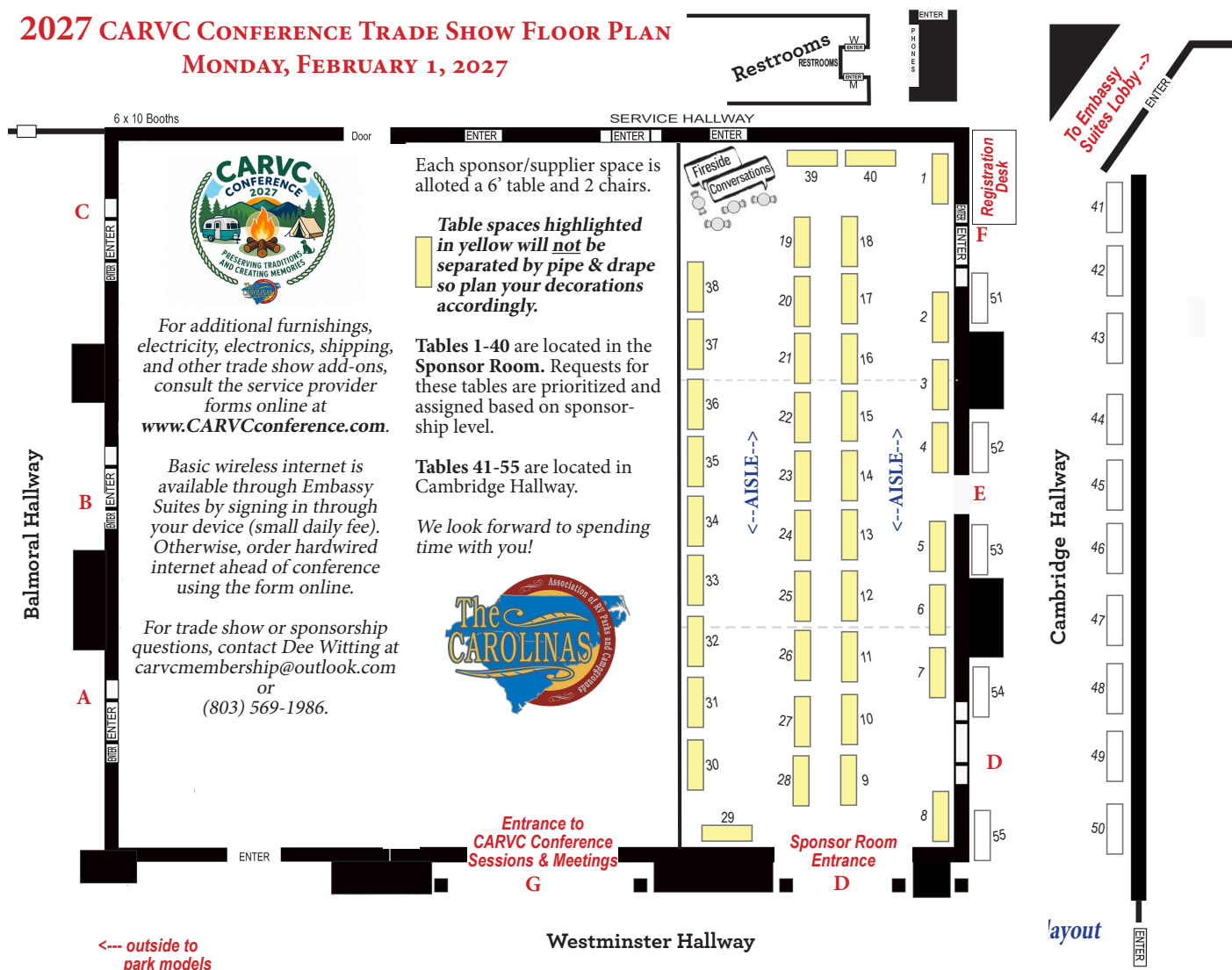


12:15PM -7:30 PM:
*Silent Auction Open! Display in Cambridge Hallway.
 Bid using the Auctria App.*



12:15PM -7:30 PM:
*Silent Auction Open! Display
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2027 CARVC CONFERENCE TRADE SHOW FLOOR PLAN



Get more info and register at www.CARVCconference.com or on the Camping Carolinas mobile app

PRESERVING TRADITIONS AND CREATING MEMORIES

Conference Sponsorship Opportunities

CARVC gratefully welcomes your sponsorship support! These monies go to support CARVC with legislation, marketing, etc. to promote camping in the Carolinas!

***Expo Hall table spaces 1-40** are assigned on a first come, first serve basis, with priority given in this order: Show, Platinum, Gold, Silver, Vendor. Additional table spaces allocated in Cambridge Hall. See trade show floor plan.

Sponsors must opt IN or OUT of a booth space on the registration form. If you do not opt IN we will assume you are not attending the trade show.

SHOW SPONSOR – \$2,500

Maximum Visibility. Premier Exposure. Exclusive Opportunities.

- Priority table selection in the Expo Hall. See note above.*
- **New! Participation in “Campfire Conversations.”** An interactive, informal learning session about YOUR business on the Expo Floor during the Expo. Eight 15-minute sessions will be assigned on a first come, first serve basis.
- Top placement: Logo featured in the header of the main conference app page.
- Clickable website link on your company listing.
- Custom-branded button on the app home screen.
- Brochure or promotional handout (provided by sponsor) included in all attendees' folders.
- High impact visibility with sponsor acknowledgements during all meals and networking events.
- Rotating sponsor spotlight loop featured before each educational session.
- Opportunity for a blog posting on the CARVC Conference app and Conference webpage. Blog must be submitted by sponsor to CARVC.
- Featured exposure in newsletters, e-mail blasts ahead of conference.
- Company name and logo displayed on official conference signage.

PLATINUM SPONSOR – \$1,000

Strong Presence. Interactive Engagement. Targeted Visibility.

- Priority table selection in the Expo Hall. See note above.*
- **New! Participation in “Campfire Conversations.”** An interactive, informal learning session about YOUR business on the Expo Floor during the Expo. Show sponsors get 1st priority, followed by Platinum sponsors on a first come, first served basis.
- Custom-branded button on the app home screen.
- Clickable website link on your company listing.
- Brochure or promotional handout (provided by sponsor) included in all attendees' folders.
- High impact visibility with sponsor acknowledgements during all meals and networking events.
- Rotating sponsor spotlight loop featured before each educational session.
- Featured exposure in newsletters, e-mail blasts ahead of conference.
- Company name and logo displayed on official conference signage.

GOLD SPONSOR – \$600

Table Space. Strong Digital Presence. Consistent Recognition.

- Priority table selection in the Expo Hall. See note above.*
- Clickable website link on your company listing.
- High impact visibility with sponsor acknowledgements during all meals and networking events.
- Rotating sponsor spotlight loop featured before each educational session.
- Featured exposure in newsletters, e-mail blasts ahead of conference.
- Company name and logo displayed on official conference signage.

SILVER SPONSOR – \$350

Reliable Exposure. Strategic Value. Quality Presence.

- Priority table selection in the Expo Hall. See note above.*
- Clickable website link on your company listing.
- High impact visibility with sponsor acknowledgements during all meals and networking events.
- Rotating sponsor spotlight loop featured before each educational session.
- Featured exposure in newsletters, e-mail blasts ahead of conference.
- Company name and logo displayed on official conference signage.

Links to order forms for electric, shipping, additional furnishings, etc. are on the website and mobile app, and included in your confirmation email.

Please Consider Donating an Auction Item

Donating and auction item is an excellent way to showcase your company and put your products or services directly into the hands of campground owners and decision-makers. Your business will receive recognition during the auction and demonstrate your commitment to supporting the industry you serve.

How THE AUCTION WORKS.

There will be Live & Silent Auctions. Download the Auctria app to view all silent and live auction items. Download the Auctria mobile app by scanning this QR code. You can drop off all auction items at the registration table.

Please get the following information to auction coordinator **Michelle Fleming** at m.fleming.campground.ops@gmail.com:

- Auction item name
- Item description
- Item value
- Item photo
- Donor name and business.



Auctria App

Notes on Completing the Form

- **Left Column - Vendor Reps:** You can register as many supplier reps as you need for your trade show space. Your registration packet will include ONE admission ticket to each of the following:
 - the Traditions & Memories Welcome Reception.
 - The Trade Show Box Lunch.
 - The Celebrating Traditions, Creating Memories Evening Reception.
- If you need more than one ticket for any of those 3 meals/receptions, you can purchase them à la carte on the registration form (see right column, section 4).
- **Left Column - Meal Headcount:** Please fill out the meal information for ALL attendees (comped & paid), so we have an accurate #.
- **Right column, Section 3, Table Space:** Any sponsors also vending at the trade show must add on the table space fee. Suppliers not yet a member of CARVC must add on the CARVC membership.
- **Right column, Section 4, Meals:** This is for additional meals (\$) only. Do not factor in the meals included in the registration packet.

Questions? Dee Witting - (803) 569-1986
carvcmembership@outlook.com

Cancellation/Refund Policies

Cancellation/Refund Policies: A \$75.00 administrative fee will be taken on any cancellation received by 5:00 PM 30 days prior to the conference (Friday, January 1, 2027). No refunds thereafter.

All registration and sponsorship fees are non-refundable due to weather-related travel disruptions unless the conference itself is cancelled by CARVC. CARVC will make every effort to communicate updates in a timely manner through email blasts and official conference communication channels should any weather conditions impact the conference.

If the hotel conference facilities are open and operational, the CARVC conference will take place as scheduled.



Get more info and register at
www.CARVCconference.com or
on the Camping Carolinas mobile app.

2027 CARVC Conference & Expo: SPONSOR / VENDOR REGISTRATION FORM

Company/Rep Information:

This information will be used for pre- and post-event communication, to create name badges, and provide meal counts to the host facility.

Company

Mailing Address _____ / _____ / _____
City / State / Zip Code

Telephone _____ Website _____

Contact Person (if different from trade show reps below)

Rep #1:

First and Last Name

Email

Telephone

- Select: ☐ Sunday Welcome Reception
☐ Monday Expo Lunch
☐ Monday Dinner

**These meals (if selected)
are included in your
booth registration fee.**

Rep #2:

First and Last Name

Email

Telephone

- Select: ☐ Sunday Welcome Reception - \$61.00
☐ Monday Expo Lunch - \$46.00
☐ Monday Dinner - \$72.00

**Tally up any add-on
meals in section 4 in
the next column.**

Rep #3:

First and Last Name

Email

Telephone

- Select: ☐ Sunday Welcome Reception - \$61.00
☐ Monday Trade Show Lunch - \$46.00
☐ Monday Dinner - \$72.00

**Tally up any add-on
meals in section 4 in
the next column.**

Rep #4:

First and Last Name

Email

Telephone

- Select: ☐ Sunday Welcome Reception - \$61.00
☐ Monday Expo Lunch - \$46.00
☐ Monday Dinner - \$72.00

**Tally up any add-on
meals in section 4 in
the next column.**

Sponsorships, Tables, Meals, Payment:

Complete all applicable sections, tally up the total, and send this form with your payment.

Section 1: Trade Show Booth: Sponsors and vendors, please indicate your booth space needs. SHOW & PLATINUM level sponsors have priority booth selection.

- ☐ Please reserve vendor table space for our company (see map)

Show/Platinum Level: Select preferred booth space #: 1st: _____ 2nd: _____ 3rd: _____

- ☐ We do **NOT** require a vendor table space

Section 2: Sponsorship Opportunities: See complete sponsorship inclusions in this registration booklet or visit CARVCconference.com for more information.

Select Your Sponsorship Level:

- ☐ Show - \$2,500.00 \$ _____
☐ Platinum - \$1,000.00 \$ _____
☐ Gold - \$600.00 \$ _____
☐ Silver - \$350.00 \$ _____

Section 3: Table Space Registration: All vendors, i. Non-members must include the membership fee line item.

- ☐ One table space - \$325.00 \$ _____
☐ Add-on: CARVC Supplier Membership - \$260.00 \$ _____
(required fee if NOT already an active 2027 CARVC supplier member)
☐ Additional 6' table # _____ x 75.00 \$ _____

Section 4: Additional Meals:

One complimentary admission for each meal is included in the booth rate \$325 booth rate. If additional meals are needed, indicate here (for \$) and with each additional rep's contact info (for meal count purposes).

- ☐ "Spark the Flame" Welcome Reception: (#) _____ x \$61.00 = \$ _____
☐ "The Spark Market" Trade Show Lunch: (#) _____ x \$46.00 = \$ _____
☐ "Burn Bright" Evening Reception: (#) _____ x \$72.00 = \$ _____

Section 5: Total Due and Payment Options

Total for Sections 2, 3, 4 & 5: \$ _____

- ☐ Check Enclosed (payable to CARVC)
☐ Credit Card* ☐ Visa ☐ MC ☐ AMEX

*credit card payments will incur a processing fee.

Credit Card # _____

Exp Date (mo/yr) _____

Name on Card _____

Security Code _____

Billing Address (if different from company address)

Mail or email to: PO Box 3625, Crossville, TN 38557
carvcmembership@outlook.com.
Questions? Dee Witting - (803) 569-1986

Cancellation/Refund Policies: See prior page in registration booklet.

Register online at www.CARVCconference.com
or via the Camping Carolinas mobile app.
If using this form, submit via mail or email.