

ATTENDEE REGISTRATION BOOKLET

KEEP THE CAMPFIRES BURNING

Rekindling Passion, Profit, and
Purpose in Outdoor Recreation



**CARVC 2026
CONFERENCE & TRADE SHOW**

January 31 - February 3, 2026 • Myrtle Beach, South Carolina
Kingston Plantation/Embassy Suites Myrtle Beach Ocean Front

Keep the Campfires Burning: Rekindling Passion, Profit, and Purpose in Outdoor Recreation

Mark Your Calendar and REGISTER TODAY!

The **2026 CARVC Conference & Expo** is set for **January 31-February 3, 2026** at the **Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation, South Carolina**. Don't miss this incredible opportunity to rekindle your passion, profit and purpose in outdoor recreation. Our conferences spark campground professionals to foster learning, connection, and growth through valuable networking events and expert-led educational sessions. This event - set against a beautiful oceanfront backdrop - will fuel you up with the tools, insights, and relationships that will elevate your business career in the outdoor hospitality industry.

What to Expect

Get ready for an action-packed event! Here's what's included:

- **Kick things off with the Pre-Conference Session:** NFPA 1194 training to be held Saturday, January 31st. (\$)
- **Daily Perks:** Hot breakfast buffet and evening reception with appetizers and 2 complimentary drinks (included with hotel room rate for guests staying at the Embassy Suites).*
- **"Spark the Flame" Welcome Reception:** An evening designed to ignite connections, conversations, and camaraderie! Dinner provided.
- **"Fuel the Fire" Sponsor Spotlight Trivia:** Light up your knowledge and get to know our sponsors before the Expo begins.
- **"The Spark Market" Trade Show:** Ignite your business with tools, trends, and connections with the industry's top suppliers.
- **"Burn Bright" Monday Evening Reception:** A night of fun and fundraising with our auction. *Please consider donating an auction item/service via the CARVC mobile app.*
- **Education for Passion, Profit, and Purpose:** Campground industry experts are bringing years of experience, insight, and passion to their high-impact educational sessions.



(\$) The Saturday NFPA 1194 session requires an add-on fee not included in the conference package rate. A separate registration will be required to attend.

*Guests lodging at the Embassy Suites receive complimentary tickets for breakfast buffets and evening receptions. Not staying at Embassy Suites or commuting daily? Breakfast and reception tickets may be added on to your conference registration for an additional fee.

Location and Hotel Reservations

Embassy Suites Myrtle Beach Oceanfront at Kingston Plantation

9800 Queensway Blvd., Myrtle Beach, SC 29572

"Unwind in our spacious suites featuring elevated amenities, a separate living area, and breathtaking oceanfront views - all within a stunning 20-story oceanfront hotel."

Conference Group Lodging Rate: \$129.00/night, plus tax.

Includes daily complimentary breakfast buffet and evening reception (with drink tickets).



Room Reservations:

- **By Phone:** Call (800) 876-0010. Press Option 2 for Embassy Suites Myrtle Beach Resort. Identify yourself as an attendee of the Carolina Association of RV Parks & Campgrounds and provide the group code: CAO.
- **Online:** A link to the conference hotel reservation page is accessible on the conference website at www.CARVCconference.com. Otherwise, go directly to:
<https://book.passkey.com/gt/220716074?gtid=80dfd7e4ef32c2efc6eb2ef068aee21a>

Lodging reservations can be made at any time, but the conference group rate cut off date is **January 8, 2026**. The hotel books up quickly for the conference and other guests, so don't delay!

Conference Registration and Payment Methods

Mail in the paper registration form with your check or credit card* information.

Register online via the webpage at www.CARVCconference.com. *credit card payments will incur a processing fee.

Download the new CARVC mobile app to register, get updates, follow the schedule & receive notices during conference, and participate in the auction! **Look for CAMPING CAROLINAS** in your app store for the free download.



Find more info & register via our website OR the **FREE** mobile app. Go to your app store & look for "Camping Carolinas" or use the QR code above.

More info and register online: www.CARVCconference.com

2026 CARVC Conference & Expo Agenda

Saturday, January 31

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
8:30 AM - 9:00 AM	Myrtle Beach Travel Park	Registration: NFPA 1194 Training (must provide your own transportation).
9:00 AM - 5:00 PM	Myrtle Beach Travel Park	NFPA 1194 Training and Facility Tour , includes lunch. (\$, additional enrollment required).
5:30 PM - 7:00 PM	Coastal Lounge	Evening Reception (Drink tickets included in room rate).
7:00 PM	Black Drum Brewery	Dinner (Dutch treat). Restaurant located at Embassy Suites.

Sunday, February 1

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
9:30 AM	Pembroke Room	CARVC Board Meeting.
12:00 PM - 5:30 PM	Westminster Hallway	Registration Desk Open / Auction Item Drop-Off.
1:00 PM - 2:30 PM	Kensington G	Campground Development Case Study. Jayne Cohen, Campground Consulting Group; Emeka Nnadi, The Nadi Group; and featuring The Lakes RV & Cabin Resort, NC.
2:45 PM - 3:30 PM	Kensington G	The Importance of Social Media. Jacob Hagofsky, 52 Unlimited.
3:45 PM - 4:30 PM	Kensington G	What's 'Appening' (Panel on mobile apps). Facilitator: Bobby Sorden, App My Community.
4:45 PM - 5:30 PM	Kensington G	Session TBD.
5:00 PM	Kensington DEF, Hallways	Vendor Setup Begins.
5:30 PM	Coastal Lounge	"Spark the Flame" Welcome Reception (Drink tickets included in room rate. Food provided by CARVC).

Monday, February 2

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
7:30 AM - 12:00 PM	Westminster Hallway	Registration Desk Open / Auction Item Drop-Off. Vendor set up continues in all locations.
9:00 AM - 9:15 AM	Kensington G	Welcome and Introductions (CARVC Board).
9:15 AM - 10:00 AM	Kensington G	Opening Keynote: Elevating the Customer from King to Emperor. Ken Corbin, author of 8 books on sales growth, personal and business management.
10:15 AM - 11:00 AM	Kensington G	Legal Session: What Did We Get Sued For in 2025? Christine Taylor, Esq., Goldberg Segalla.
11:15 AM - 12:15 PM	Kensington G	Workplace Safety: Substance Use Awareness. Craig Bourque, Carolina Testing.
12:15 PM - 1:00 PM	Kensington G	Lunch and "Fuel the Fire" Sponsor Spotlight Trivia. Hosted by Bobby Sorden, App My Community and Supplier Spot
1:00 PM - 5:00 PM	Kensington DEF, Hallways	"The Spark Market" Trade Show.
12:45 PM - 5:00 PM	Hallways	Silent Auction Items on Display.
5:00 PM	All locations	Trade Show Breakdown. <u>Must be completed at end of Trade Show.</u>
5:30 PM - 7:00 PM	Coastal Lounge	Evening Reception (Drink tickets included in room rate).
7:00 PM - 10:00 PM	Kensington G	"Burn Bright" Dinner, Auction & Entertainment.

We're excited to announce that you can register your auction donations any time using our new app! Please be sure to download it from your app store. Look for: **Camping Carolinas.**

Tuesday, February 3

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
9:00 AM - 10:00 AM	Kensington G	Growing Your Business. Ken Corbin, author of 8 books on sales growth, personal and business management.
10:15 AM - 11:15 AM	Kensington G	Annual Business Meeting. All members/non-members are welcome! Meet your CARVC Board. 2026 Board elections. CARVC accomplishments in 2025 and the 2026 goals.
11:30 AM - 12:15 PM	Kensington G	Accessibility in Campgrounds. Nichole Poisson, Sr. Manager of Franchise Development, KOA.
12:15 PM - 12:45 PM	Kensington G	Lunch.
12:45 PM - 1:30 PM	Kensington G	Fe-Fi-Fo-Fum, How Am I Going to Get This All Done: A Day in the Life of A Campground Owner. Facilitator: Tyler Watts, Broad River Campground. Panel of Campground Operators.
1:30 PM - 5:30 PM	Around the Resort	Spend an extra night and enjoy the resort facilities or explore the area.
5:30 PM - 7:00 PM	Coastal Lounge	Evening Reception (Drink tickets included in room rate).
7:00 PM	Location TBD	Dinner (Dutch treat).

Wednesday February 4

Time:	Location:	Event/Notes:
7:00 AM - 10:30 AM	Coastal Grill	Breakfast Buffet (Included in room rate).
9:00 AM - 12:00 PM	Pembroke	CARVC Board Meeting.



Find more info & register via our website OR the FREE mobile app. Go to your app store & look for **"Camping Carolinas"** or use the QR code at left.

More info and register online: www.CARVCconference.com

Keep the Campfires Burning: Rekindling Passion, Profit, and Purpose in Outdoor Recreation

Sponsorship Opportunities

We would gratefully welcome your sponsorship support in addition to having you join us for this exciting conference and trade show!

Here are the list of sponsorship options and promotional opportunities/inclusions:

PLATINUM SPONSOR- \$1,000.00

- Custom branded button on the app home screen.
- Clickable website link to your campground listing.
- Campground name & logo displayed on conference signage and on www.CampingCarolinas.com.
- High impact exposure with sponsor acknowledgements during meals and networking events, along with featured placement in a rotating spotlight loop displayed on the main screen throughout the conference.
- Your campground will have the unique opportunity to be showcased by providing questions for a fun, interactive trivia game!

GOLD SPONSOR - \$550.00

- Custom branded button on the app home screen.
- Clickable website link to your campground listing.
- Campground name & logo displayed on conference signage and on www.CampingCarolinas.com.
- High impact exposure with sponsor acknowledgements during meals and networking events, along with featured placement in a rotating spotlight loop displayed on the main screen throughout the conference.

SILVER SPONSOR - \$350.00

- Custom branded button on the app home screen.
- Clickable website link to your campground listing.
- Campground name & logo displayed on conference signage and on www.CampingCarolinas.com.
- High impact exposure with sponsor acknowledgements during meals and networking events, along with featured placement in a rotating spotlight loop displayed on the main screen throughout the conference.

Include a sponsorship level on your registration form.



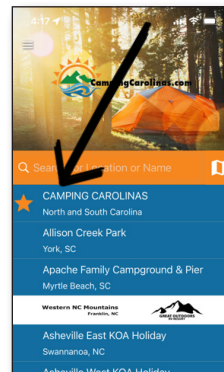
Please Consider Donating an Auction Item

The annual CARVC Auction (with items for both silent bidding and live auction bidding) is always an entertaining event. Your donations of goods and services are, of course, an important component to the fun...and fundraising.

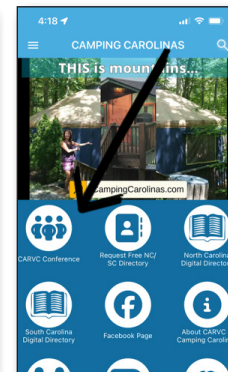
In 2025, we had great success incorporating CARVC's new mobile app into the auction process, and we're doing it again this year for registering donations starting now. (Bidding will take place using the Auctria app; more info on that to be provided at the conference).

Here's a walk through of how to upload information about your donations of goods and services via the CARVC app (with screen captures).

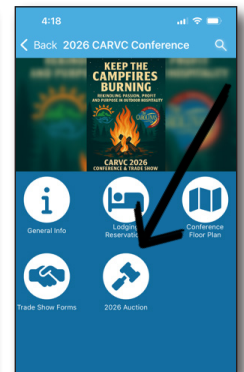
Download the FREE mobile app from your app store by looking for "Camping Carolinas" or using the QR code to the right.



App home page:
Click "Camping Carolinas" at the top of the list (starred)



CARVC info page:
click the **CARVC Conference icon**.
Then click the 2026 conf. icon.



Conference page:
Click the **2026 Auction icon**; you'll see the donation form with step-by-step guidance.

Renderings are not to scale or hi-resolution quality. Use as a simple visual aid to get familiar with the mobile app.

More About the CARVC Mobile App

Contact Dee Witting at carvcmembership@outlook.com if you have questions about the mobile app or auction donation form.

The CARVC mobile app is an important tool before - and during - this dynamic conference!

Pre-conference, use the app to link to the lodging reservations page and the online conference registration page, and to register auction donations.

During conference, the app will be the primary source for schedule updates, event locations, announcements, and speaker/seminar information. **New in 2026, auction BIDDING will take place thru the Auctria app.**



Find more info & register via our website OR the FREE mobile app. Go to your app store & look for "Camping Carolinas" or use the QR code above.

More info and register online: www.CARVCconference.com

2026 CARVC Conference & Expo: ATTENDEE REGISTRATION FORM

Attendee Registration, Sponsorship, Payment:

Complete all applicable sections and tally up the total, and send this form with your payment. Please note that the NFPA 1194 Session is NOT included (requires separate registration).

Company Contact Person Submitting Form:

☐ Check here if attendee #1 is also the primary company contact. Otherwise:

Name: _____

Telephone: _____

Email: _____

Section 1: Attendee Registration - Full Package:

Includes meals from Sunday to Tuesday, nightly receptions with drink tickets, inspiring seminars, exciting entertainment, and our dynamic trade show. Plus, Embassy Suites lodgers receive daily breakfast buffet tickets with their hotel reservation.

Early Bird Attendee Registration (Expires December 13, 2025):

☐ 1st Attendee: (#) _____ x \$299.00 = \$ _____

☐ Additional Attendees: (#) _____ x \$279.00 = \$ _____

Attendee Registration After December 13, 2025:

☐ 1st Attendee: (#) _____ x \$330.00 = \$ _____

☐ Additional Attendees: (#) _____ x \$310.00 = \$ _____

Section 2: Breakfast for Attendees NOT Staying at Embassy Suites

If some attendees in your party are NOT staying at the Embassy Suites, but would like to enjoy the breakfast buffet each morning, please indicate how many tickets you will need in your registration packet for each day.

☐ Monday, February 2: (#) _____ x \$20.00 = \$ _____

☐ Tuesday, February 3: (#) _____ x \$20.00 = \$ _____

Section 3: Sponsorship Opportunities

See complete sponsorship inclusions in this registration booklet.

Select Your Sponsorship Level:

☐ Platinum - \$1000.00 \$ _____

☐ Gold - \$550.00 \$ _____

☐ Silver - \$350.00 \$ _____

Section 4: Total Due and Payment Options

Total up Sections 1, 2, and 3: \$ _____

☐ Check Enclosed (payable to CARVC)

☐ Credit Card* ☐ Visa ☐ MC ☐ AMEX

Credit Card # _____

Exp Date (mo/yr) _____

Name on Card _____

Security Code _____

Billing Address (if different from company address) _____

*credit card payments will incur a processing fee.

Attendee Information:

This information will be used for pre- and post-event communication and to create name badges for admission to sessions/events. For each attendee, you must check off which meals they will be attending.

Campground/Company

Mailing Address _____

City / State / Zip Code _____

Website _____

Attendee #1:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Expo Lunch

☐ Monday Dinner

☐ Tuesday Lunch

Attendee #2:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Expo Lunch

☐ Monday Dinner

☐ Tuesday Lunch

Attendee #3:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Expo Lunch

☐ Monday Dinner

☐ Tuesday Lunch

Attendee #4:

First and Last Name _____

Email _____

Telephone _____

Select: ☐ Sunday Welcome Reception

☐ Monday Expo Lunch

☐ Monday Dinner

☐ Tuesday Lunch

Please consider submitting an auction item! The auction donation form is on the mobile app (look for Camping Carolinas in your mobile app store)

Questions? Contact Dee Witting - Telephone: (803) 569-1986

Mail or email to: PO Box 3625, Crossville, TN 38557

carvcmembership@outlook.com.

More info and register online: www.CARVCconference.com