

# 2025 CARVC CONFERENCE & EXPO AGENDA



## SATURDAY, FEBRUARY 8

6:30-10:30 AM	Breakfast Buffet / Coastal Grill (Included in Room Rate)
8:30-9:00 AM	Registration / RV Technical Institute Training (\$) / Transportation Not Provided Ocean Lakes Family Campground
9:00- 5:00 PM	RV Technical Institute Training / Hands on Session / Includes Lunch & Ocean Lakes Family Campground Tour / <i>Ocean Lakes Family Campground</i>
5:30-7:00 PM	Evening Reception / Drink Tickets / Included in Room Rate / <i>Coastal Lounge</i>
7:00 PM	Dinner / Dutch Treat / Black Drum Brewing / <i>Located at Embassy Suites Hotel</i>

## SUNDAY, FEBRUARY 9

6:30-10:30 AM	Breakfast Buffet / Included in Room Rate / <i>Coastal Grill</i>
9:30 AM	CARVC Board Meeting / <i>Pembroke</i>
11:30-5:00 PM	Registration / Drop-off auction items / <i>Westminster Hallway</i>
12:00 -2:00 PM	CPR Training Session (\$) / Darin Almond / <i>Pembroke</i>
2:00-2:45 PM	Creating the Right Experience for Your Website to Book More Reservations Josh Richardson / Influence Digital Agency / <i>Kensington G</i>
2:45-3:00 PM	Break
3:00-3:45 PM	Campground Marketing/ Influence Digital Agency / <i>Kensington G</i>
3:45-4:00 PM	Break
4:00-4:45 PM	Website Reporting & Analytics / Feliks Yamnik / <i>Kensington G</i>
4:45-5:00 PM	Break
5:00- 5:30 PM	Session TBD / <i>Kensington G</i>
5:30 PM	Gridiron Gathering / Watch the Big Game / Drink Tickets Included in Room Rate Food Provided by CARVC / <i>Coastal Lounge / Vista 1 &amp; 2 / Embassy Hotel</i>



## MONDAY, FEBRUARY 10

6:30-9:00 AM	Breakfast Buffet / Included in Room Rate / <i>Coastal Grill</i>
7:30-Noon	Vendor Set-Up / <i>Kensington ABC, Balmoral &amp; Westminster Hallways</i>
7:30-Noon	Registration / Drop-off Auction Items / <i>Westminster Hallway</i>
9:00-9:15 AM	Welcome & Introductions / <i>Kensington G</i>
9:15-10:15 AM	Opening Keynote / Train the Trainer: Teambuilding Dynamics / Part 1 Kelly Jones / VP of Operations / Great Escapes RV Resorts / <i>Kensington G</i>
10:15-10:30 AM	Break / Coffee Provided
10:30-11:15 AM	Making Data-Driven Decisions Rachel Godbout / Chief Operating Officer / Advanced Outdoor Management <i>Kensington G</i>
11:15- 11:30 AM	Break
11:30-12:45 PM	Trivia Session / Trade Show Sponsors Spotlight / Boxed Lunch Bobby Sorden / Founder & CEO of Suppliers Spot Explore the dynamics of teamwork, collaboration & communication! Prizes Awarded! / <i>Kensington G</i>
12:45-5:00 PM	Supplier Trade Show / <i>Kensington A, B, C / Westminster &amp; Balmoral Hallways</i>
12:45-5:00 PM	Silent Auction / <i>Corner of Balmoral &amp; Westminster Hallway / Next to Bar</i>
5:00 PM	Trade Show Breakdown
5:30-7:00 PM	Evening Reception / Drink Coupons Included in Room Rate / <i>Coastal Lounge</i> Entertainment Provided by Walter Finley & April Dawn
7:00-10:00 PM	Game Day Gala / Dinner, Live Auction / Entertainment by Blackwater Band Cash Bar / <i>Kensington G</i>

## TUESDAY, FEBRUARY 11

6:30-9:00 AM	Breakfast Buffet / Included in Room Rate / <i>Coastal Lounge</i>
9:00-10:00 AM	Train the Trainer: Teambuilding Dynamics / Part 2 Kelly Jones / VP of Operations / Great Escapes RV Resorts / <i>Kensington G</i>
10:00 -10:15 AM	Break
10:15-11:15 AM	Annual Business Meeting / Board of Directors Elections / <i>Kensington G</i>
11:15-11:30 AM	Break
11:30-12:15 PM	Beyond the Campfire: Innovating Communications & Engagement Strategies For Sustainable Camper Relationships Mark Koep / Founder & CEO, Campground Views / <i>Kensington G</i>
12:15-1:30 PM	Lunch / Wastewater Treatment 101 Session Mike Stidham, VP EZ Treat / Gary MacConnell / MacConnell & Associates P.C. <i>Kensington G</i>
1:30-5:30 PM	Spend an extra night & enjoy your hotel directly on the beach Waterpark, Outdoor Pool & Pool Deck, Fire Pits, Spa & Fitness Center
5:30-7:00 PM	Evening Reception / Drink Coupons Included in Room Rate / <i>Coastal Lounge</i>
7:00 PM	Dinner / <i>Flying Fish Public Market &amp; Grill / 4744 Hwy 17S, North Myrtle Beach</i>

## WEDNESDAY, FEBRUARY 12

9:00-12:00 PM	CARVC Board Meeting / <i>Pembroke</i>
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Preliminary Agenda / Subject to Change